CONTRACT

San Diego's 10 KGTV
KGTV
4600 Air Way
San Diego, CA 92102
(619)237-1010
www.10news.com

And:

Great American Media
1010 Wisconsin Avenue NW
Washington DC, DC 20007

Contract / Revision	Alt Order #
183957 /	

Product
Democratic Congressional Campaign Committee 14 Iss

Contract Dates	Estimate #	
09/11/12 - 09/17/12	**1500**	

Advertiser	Original Date / Revision
Issue/DCCC	08/02/12 / 08/02/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KGTV	Tara Washburn	EWS-Washingtc

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KGTV	09/11/12	09/17/12	5A-6A News	5A-6A		:30			NM	2	$750.00
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays MTWTF--	Spots/Week 2	Rate $375.00							
N 2	KGTV	09/11/12	09/17/12	6A-7A News	6A-7A		:30			NM	1	$750.00
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays MTWTF--	Spots/Week 1	Rate $750.00							
N 3	KGTV	09/11/12	09/17/12	Good Morning America	7A-9A		:30			NM	5	$2,250.00
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays MTWTF--	Spots/Week 5	Rate $450.00							
N 4	KGTV	09/11/12	09/17/12	Right this Minute	9A-10A		:30			NM	2	$600.00
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays MTWTF--	Spots/Week 2	Rate $300.00							
N 5	KGTV	09/11/12	09/17/12	Midday News	11A-12P		:30			NM	4	$1,600.00
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays MTWTF--	Spots/Week 4	Rate $400.00							
N 6	KGTV	09/11/12	09/17/12	The CHEW	12P-1P		:30			NM	2	$600.00
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays MTWTF--	Spots/Week 2	Rate $300.00							
N 7	KGTV	09/11/12	09/17/12	5P-6P News/KGTV	M-F 5P-6P		:30			NM	3	$2,400.00
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays MTWTF--	Spots/Week 3	Rate $800.00							
N 8	KGTV	09/11/12	09/17/12	6P-630P News	6P-630P		:30			NM	3	$2,700.00
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays MTWTF--	Spots/Week 3	Rate $900.00							
N 9	KGTV	09/11/12	09/17/12	7P-730P News	7P-730P		:30			NM	4	$3,600.00
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays MTWTF--	Spots/Week 4	Rate $900.00							
N 10	KGTV	09/11/12	09/17/12	6P-630P News	6P-630P		:30			NM	1	$600.00
Week:	Start Date 09/11/12	End Date 09/17/12	Weekdays MTWTF--	Spots/Week 1	Rate $600.00							
N 11	KGTV	09/11/12	09/17/12	Dancing with the Stars	8P-10P		:30			NM	1	$8,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertiser sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry. We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.

KGTV
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San Diego, CA 92102
(619)237-1010

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Contract / Revision	Alt Order #
183957 /	

Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	Democratic Congression	**1500**

Advertiser	Original Date / Revision
Issue/DCCC	08/02/12 / 08/02/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/12	09/17/12	M------	1	$8,000.00						
N 12	KGTV	09/11/12	09/17/12	M-Su 11P-1135P	11P-1135P		:30			NM	5	$4,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/12	09/17/12	MTWTFSS	5	$900.00						
N 13	KGTV	09/11/12	09/17/12	M-Su 11P-1135P	11P-1135P		:30			NM	1	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/12	09/17/12	MTWTF--	1	$900.00						
N 14	KGTV	09/11/12	09/17/12	Nightline	1135P-1202A		:30			NM	3	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/12	09/17/12	MTWTF--	3	$500.00						
N 15	KGTV	09/11/12	09/17/12	Jimmy Kimmel	1202A-106A		:30			NM	3	$900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/12	09/17/12	MTWTF--	3	$300.00						
N 16	KGTV	09/11/12	09/17/12	Shark Tank	8P-9P		:30			NM	1	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		09/11/12	09/17/12	----F--	1	$2,500.00						
									Totals		41	$34,150.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/17/12	41	$34,150.00	$29,027.50
Totals	41	$34,150.00	$29,027.50

Signature: _____ **Date:** _____

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